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IAB PRESS RELEASE

RESTRICTIONS ON ADVERTISING IN ARGENTINA VIOLATE FREEDOM OF EXPRESSION

The International Association of Broadcasting - IAB - notes with grave concern and rejects the ban imposed by the Argentinean Government to the supermarket companies' advertising, which is a double attack on internationally recognized fundamental rights: it prohibits the communication to the public of useful and necessary information for decision making and interferes with the functioning of the media by arbitrarily restricting them advertising resources that allow their self sustenance.

The Freedom of Commercial Expression is part of the freedoms that make selective rationality of people to take their own decisions and it is stated in Article 13 of the American Convention on Human Rights that recognizes everyone's fundamental right to seek, receive and impart information and ideas of all kinds, without being subject to prior censorship.

IAB urges the Argentinean authorities not to violate, directly or indirectly, Freedom of Expression in any form and to refrain from implementing new mechanisms of pressure on free and independent media.

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