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Thursday, May 2, 2013

Following we transcribe a press release from ASDER on the election of its new authorities, held last Tuesday April 30.



San Salvador, April 30, 2013.

ASDER ELECTS ITS NEW BOARD OF DIRECTORS

The Salvadorian Association of Broadcasters (ASDER) elected the members of its new Board of Directors for the term in Office 2013 – 2015 in their General Assembly. Eng. José Luis Saca Jiménez was elected President.

During this activity, the outgoing President Dr. Pedro Leonel Moreno Monge received a homage and a plaque in recognition for his career. He was in service for two consecutive terms, during which the institution was strengthened, the activities for the defense of freedom of expression were deepened and the membership development was broadened.

ASDER new President committed himself to strengthen the work carried out, mainly on the field of the defense of freedoms and of the principles governing private and free broadcasting.

Engineer Saca Jiménez assumes office at a very important moment for ASDER, because for the next few days we are planning the "International Festival of Radio and Television " from May 15 to 17 which will become a continental event for the defense of Freedom of Expression .

This great meeting will include Keynote speeches international and historical overview of the contributions that the media make for the benefit of our communities and society in general.

San Salvador will become the continental electronic media capital, as it will host the annual Board Meeting of the International Association of Broadcasting (IAB) and the General Assembly of the Union of Central American Broadcasters Associations (UNARCA).

The new Board of Directors of ASDER is also made up by Pedro Leonel Moreno Monge, as Vice-President, Engineer Manuel Flores, as Secretary; Francisco Monterrosa, Treasurer, and as directors: Lic. Marielos Aparicio, Lic. René Figueroa and Lic. Fredy Ungo.



Swearing of ASDER new Board of Directors

Asociación Internacional de Radiodifusión – AIR-IAB- International Association of Broadcasting