

IAB PRESS RELEASE ON RESOLUTION OF ANTV OF COLOMBIA

Considering the press release issued by the National Television Authority (ANTV) of Colombia informing its decision in favor of subscription television operators, contrary to the interests and rights of free over-the-air television stations, the International Association of Broadcasting - IAB - states:

Since 1961, with the adoption of the Rome Convention at the World Organization of Intellectual Property – WIPO level, it is recognized that it belongs to broadcasters (radio and television) the exclusive right to authorize or prohibit the broadcasting of their signals and consequently its contents.

This right has been established for a long time and is now being updated by WIPO in order to adapt it to new technologies but in no way diminishing the worldwide recognized rights to broadcasters, included in laws and constitutions of various countries.

ANTV of Colombia cannot violate such rights nor ignore court decisions and pending cases.

This ANTV decision must be rejected and immediately revoked by the Executive or by the Judiciary, as contrary to national and international standards adopted by the Colombian State.

September 23, 2014