

“BEING A BROADCASTER IN THE XXI CENTURY”

We are pleased to confirm that Don Elías Antonio Saca will deliver a conference within the framework of the IAB 44th General Assembly taking place in Panama City next week, organized by the **Panamanian Broadcasting Association**.

“Being a Broadcaster in the XXI Century” will be the subject of his dissertation.



Don Tony Saca was President of the Republic of El Salvador in the period 2004 - 2009 and is a prestigious broadcaster, communicator and journalist with an extensive career.

He was President of the Salvadoran Association of Broadcasters - ASDER and until 2003 served in senior management positions in IAB, he was also President of our Committee on Freedom of Expression for various periods

The Lunch- Conference is scheduled for Friday, October 10 at 12:30 in the rooms III and IV on the level E10 of the Hard Rock Hotel Megapolis in Panama City, venue of our General Assembly.